

International Laboratory of Intangible-driven Economy

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Program of June meeting

13 June NRU HSE, Perm, Lebedeva, 27 room 306

Time	Activities	Presenters/ responsible person
15.00-15.40	IDLAB seminar	Grigirii Teplykh Exploring the multiple role of state ownership for firm innovations in emerging markets: the Russian case
16.00-17.00		Angel A. Barajas New possible indicators that can be added to the database

14 June NRU HSE, Perm, Lebedeva, 27 room 306

room 306		
10.00-11.20	IDLAB seminar	Evguenii A. Zazdravnykh Life satisfaction in self-employment during the economic slowdown: a case of Russia The effect of governmental subsidies on small and medium business development
11.40-13.00		Anna O. Daviy Voluntary Disclosure: Agenda for Future Research Elena A. Shakina Institutional Intangibles in Europe and Russia
15.00-15.40		Sofiia Paklina, Mariia A. Molodchik, Petr A. Parshakov Company Face in Digital Space
15.40-16.20	IDLAB seminar	Anna A. Bykova, Mariia A. Molodchik, C. M. Fernandez Jardon Fernandez Industry effect on link "intangible-performance": evidence from Russia (paper presentation)
16.20-17.00		Anna A. Bykova, C. M. Fernandez Jardon Fernandez Reviewers comments on paper "Lean against the wind: the moderation effect of foreign investments during the economic recession in RUSSIA"



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15 June

NRU HSE, Perm, Lebedeva, 27 room 306

17.00-18.00 IDLAB seminar

Mirsobobo Ermerzoev

Are Russian Consumers Willing to Buy Domestically Made Food in terms of Food Import Ban?

16 June

NRU HSE, Perm, Studencheckaya, 38 room 301

10.00-11.00

Petr A. Parshakov, Iuliia N. Naidenova, Angel A. Barajas

Do Tournament Organizers Benefit from Events? Evidence from eSports

IDLAB seminar

11.00-12.00 Elena Shakina
Fans Preferences: Uncertainty vs Brand Perception

room 301

14.00-15.00

15.10-16.30
17.00-17.40
17.50-18.10

18.10-18.30

Felix J. Lopez Iturriaga Uprising trends in research on Finance

Petr Parshakov Web scraping in R

Iuliia Naidenova Data wrangling in Stata

Alexei Chmykhov Oaxaca Decomposition in practice

Elena Shakina, Petr Parshakov Matching estimators

17 June

NRU HSE, Perm, Studencheckaya, 38 room 306

10.00-13.00

IDLAB Phd Workshop
Quantitative Methods in

Dennis C. Coates
Quantitative Methods in Applied Economics: Switching Regressions,
Omitted variables, Misspecifications

15.00-16.30 Roundtable: How to get published Moderator: Angel Barajas, Elena Shakina

Applied Economics



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19 June

NRU HSE, Perm, Lebedeva, 27

room 306

Dmitrii Kashin

10.00-10.40 Small and medium enterprises support through the public procurement

mechanisms

Sofiia Paklina, Petr A. Parshakov 10.50-11.30 **IDLAB** seminar

Does coach matter? Evidence from eSports

Iuliia N. Naidenova, Dennis C. Coates, Arne Feddersen, 11.50-12.30

Petr A. Parshakov

Determinants of Brand in European Football

Gorki library Interactive room

IDLAB Bachelor Workshop 14.00-17.00

Sports Economics

Dennis C. Coates

Sports Economics: Attendance, competitive balance, and player

compensation

20 June

NRU HSE, Perm, Lebedeva, 27

room 306

Alena Panchishina, Petr A. Parshakov 10.30-11.00

Team Diversity and Performance in KHL

Iuliia N. Naidenova, Alexei Chmyhov 11.10-11.40 **IDLAB** seminar

Stock market reaction to football sponsorship announcements

Grigirii Teplykh 11.40-12.10

Estimation of Return to R&D Investment: the Case of Russian Enterprises