



HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY
PERM

Journal of Intellectual Capital (JIC)

IDLab Workshop

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Key points

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4. Organizational Focus
5. Country of Research or First Author
6. Focus on IC Management, Measurement or Reporting
7. Research Methods
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SJR

SCImago Journal & Country Rank

Journal of Intellectual Capital

Country: United Kingdom

Subject Area: Business, Management and Accounting | Social Sciences

Subject Category:

Category	Quartile (Q1 means highest values and Q4 lowest values)														
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Business, Management and Accounting (miscellaneous)								Q2	Q1	Q1	Q1	Q1	Q1	Q1	Q1
Education								Q3	Q2	Q2	Q2	Q2	Q2	Q2	Q1

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Coverage: 2005-2014

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*Source: <http://www.scimagojr.com/journalsearch.php?q=144669&tip=sid>



Basic Article

Dumay John, 2014, "15 years of the Journal of Intellectual Capital and counting", Journal of Intellectual Capital, Vol. 15, No. 1 pp. 2 - 37



JIC Article Acceptance rates (2008-2013)

	Accepted	Rejected	Rate (%)
2008	38	27	58.5
2009	37	31	54.4
2010	30	43	41.1
2011	30	42	41.7
2012	29	77	27.4
2013	35	89	28.2

*Source: Dumay, J., 2014



Stages of IC Research

- **1st stage:**
development of a framework of IC
 - **2nd stage:**
content analysis of annual reports, VAIC methodology
 - **3rd stage:**
practice-based IC research (“...critical and performative analysis of IC practices in action”(Guthrie, 2012))
- + interest in integrated reporting
- + value creation



Jurisdiction

	2006	2007	2008	2009	2010	2011	2012	2013	2014
Supra-national/international/ comparative – general	65	35	50	22	10	24	14	37	26
Supra-national/international/ comparative – industry	3	5	3	8	20	7	0	0	13
Supra-national/international/ comparative – organisational	6	3	0	6	3	7	0	0	4
National – general	0	13	5	11	30	21	45	20	0
National – industry	12	28	32	31	17	24	34	26	26
National – organisational	3	13	8	8	13	7	0	3	30
One organisation	11	3	2	14	7	10	7	14	0



Organizational Focus

	2006	2007	2008	2009	2010	2011	2012	2013	2014
Public listed	15	35	26	17	17	34	69	31	17
Private – SMEs	6	3	3	14	10	3	3	11	9
Private – others	9	5	8	33	30	31	0	6	0
Public sector	6	5	5	8	7	10	3	11	9
Not for profit	0	3	5	0	23	3	0	3	0
General/other	65	50	53	28	13	17	24	37	65



Country of Research or First Author

	2006	2007	2008	2009	2010	2011	2012	2013	2014
North America	12	23	13	19	0	0	7	3	4
Australasia	12	28	34	28	30	34	41	29	22
UK	12	8	3	6	10	0	0	9	0
Continental Europe	56	43	47	31	37	28	38	60	57
Other	9	0	3	17	23	38	14	0	17



Focus on IC Management, Measurement or Reporting

	2006	2007	2008	2009	2010	2011	2012	2013	2014
External reporting – (IC reports, other reports and media – finance, risk and capital markets)	29	40	34	33	23	34	52	29	17
Auditing	0	0	0	0	0	0	0	0	9
Accountability and governance	0	0	0	0	3	0	0	0	35
Management and strategy	41	25	29	39	47	34	21	40	22
Performance measurement	12	25	16	17	23	21	21	23	17



Research Methods

	2006	2007	2008	2009	2010	2011	2012	2013	2014
Case/field study/interviews, %	21	13	11	25	20	17	17	46	17
Content analysis/historical analysis, %	12	8	8	8	17	14	31	14	4
Survey/questionnaire/other empirical, %	6	43	50	50	50	55	38	11	52
Theoretical/normative/policy, %	47	33	24	14	10	3	10	17	4
Literature review, %	6	3	5	3	0	7	3	3	13
Viewpoint/commentary, %	9	3	3	0	3	3	0	9	9

2013:

- 1 paper with regression analysis
- 2 papers – SEM

2014:

- 5 papers – regression analysis (multiple regression analysis: OLS, panel data linear analysis)
- 2 papers - SEM



Use of Models

	2006	2007	2008	2009	2010	2011	2012	2013	2014
No model proposed	44	43	58	61	20	17	45	63	52
Applies or considers previous models	9	30	16	28	50	41	34	14	13
Proposes a new model	47	28	26	11	30	41	21	23	35



Thank you for your attention!